

P PRE-MOISTENED WIPE WITH IMPROVED FEEL AND SOFTNESS

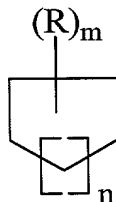
ABSTRACT OF THE DISCLOSURE

A premoistened wipe comprising:

(i) nonwoven substrate; and

(ii) lotion, the lotion comprising:

(a) a softness and feel improving agent of the formula:



wherein each R is independently selected from the group consisting of OPO₃X₂, PO₃X, SO₃X, OSO₃X₂, SiO₂; each X is independently selected from the group consisting of hydrogen, alkali metals, alkaline earth metals, ammonium and substituted ammonium; m is an integer from 1 to 7; and n is an integer selected from the group consisting of 1, 2 or 3, provided that when n is 1 m is not 6 or 7, and when n is 2 m is not 7;

(b) surfactant; and

(c) an aqueous carrier;

wherein the lotion is substantially free of polyacrylate homopolymers and polyacrylate copolymers, the lotion has a pH of from about 4 to about 7 and said substrate is releasably carrying said lotion.

Also provided are article comprising the wipes and containers and methods of preparing the wipes.